Title: Digital Democracy & Governance
Code: DMC-402
Semester: 7th
Rating: 3 Credit Hours

DMC-402: Digital Democracy & Governance   3 Cr. Hrs

Course Description:
Role of digital media in political processes is fundamental in strengthening democracy in the society. E-Governance can be looked forward as a solution to civic problems in the society. The course will discuss all essential concepts linked to wider concept of digital democracy.

Learning Outcomes:
The student will be able to
- Develop in-depth theoretical understanding of students for the e-governance, online political behaviors
- Develop the skills in political campaigns on social media platforms.
- Understand the role of informed citizenry in evolving digital environment.

Course Outlines:
1. Political communication in digital age
2. Democracy and digital technology
3. Models and theories of political digital world
4. Tools Transforming Digital Democracy
5. Framing civil issues on Facebook and twitter
6. Citizens participation in politics through digital media
7. Political Public Relations on social media
8. E-governance
9. Elections campaigns on social media platforms and role of voters
10. Social media platforms as political actors
11. Strategies to use digital platforms for political engagement
12. Role of digital media in conflict resolution
13. Online political behaviors
14. Digital Governance
15. Digital Governance Models
16. Management of Digital Governance
17. Case Studies about Digital Governance

Suggested Readings:
- Fuchs, C. (2013). Social Media: A Critical Introduction. London: Sage
- Jebril, N., Jukes, S. & Iordanidou, S. (2020). Journalism, Society and Politics in the Digital Media Era. Chicago: University of Chicago Press.
- Contucci, P., Omicini, A. & Pianini, D. (2018). The Future of Digital Democracy: An Interdisciplinary Approach. London: Springer Link.

Teaching Learning Strategies:
1. Class Discussion
2. Projects/Assignments
3. Group Presentations
4. Students LED Presentation
5. Thought Provoking Question

Assignments:
Assignments may include special reports, projects, class presentations, field work. The nature of assignments will be decided by the teacher as per the requirements of the course.

Assessment and Examinations:

Sr. No.	Elements	Weightage	Details
1	Midterm Assessment	35%	It takes place at the mid-point of the semester.
2	Formative Assessment	25%	It is continuous assessment. It includes: classroom participation, attendance, assignments and presentations, homework, attitude and behavior, hands-on-activities, short tests, quizzes etc.
3	Final Assessment	40%	It takes place at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.